## **RE/MAX OF BOULDER**

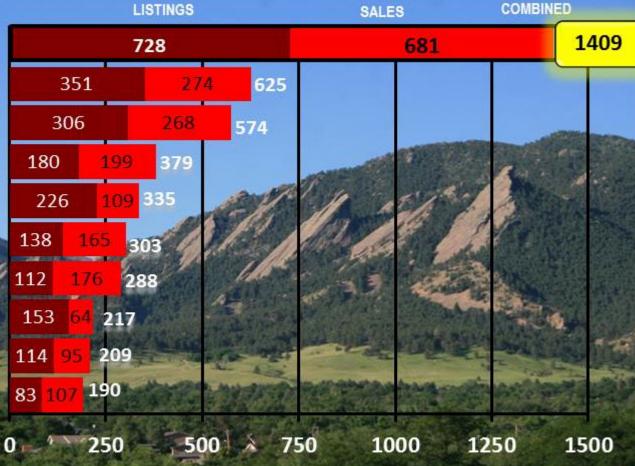


RE/MAX OF BOULDER

# The Difference...

# Is Dramatic!







TOP TEN OFFICES - RESIDENTIAL BOULDER & BROOMFIELD COUNTIES

Data taken from IRES MLS on January 6, 2015 for time period January 1, 2014 - December 31, 2014

Residential Listings Sold are Single Family and Condos/Townhomes.

This representation may or may not reflect all real estate activity in the market.

## MARKET SHARE BOULDER COUNTY PER IRES MLS

#### **Market Penetration Report**

1/1/2014 to 12/31/2014

### RE/MAX of Boulder Company vs. The Entire MLS

Туре	Total	Total LP/SP	Average LP/SP	Share	Units
New	606	\$307,182,675	\$506,902.10	16.58%	14.83%
Pending	0	\$0	\$0	0%	0%
Sold*	1131	\$556,167,257	\$491,748.24	26.40%	24.32%
Expire	0	\$0	\$0	0%	0%
Withdrawn	6	\$2,751,300	\$458,550	23.20%	20.68%
* includes co-brokered sale	S				

#### Search Criteria

Listing Type: Residential-Detached, Attached Dwelling

MLS Sources: IRES

Status: S

County: Boulder

Min Walk Score: No Preference

Construction Status: Include: Resale; To be Built; Under Construction; New, Completed.

Features: None Specified

## MARKET SHARE BOULDER COUNTY



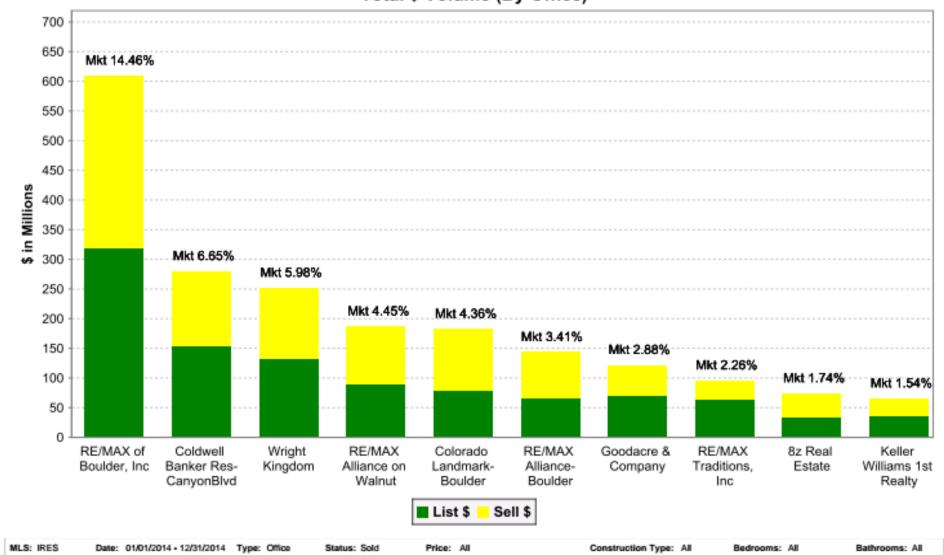
Property Types:

Boulder

Counties:

Residential: (Single Family Residential), Attached Dwelling: (Attached Single)

#### Market Share Totals Total \$ Volume (By Office)

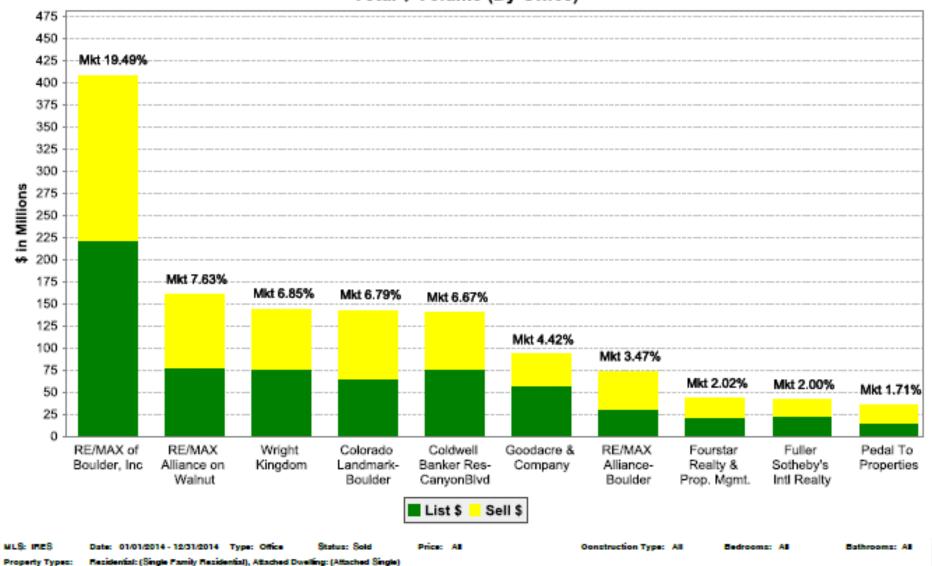


## MARKET SHARE CITY OF BOULDER



Oities:

#### Market Share Totals Total \$ Volume (By Office)

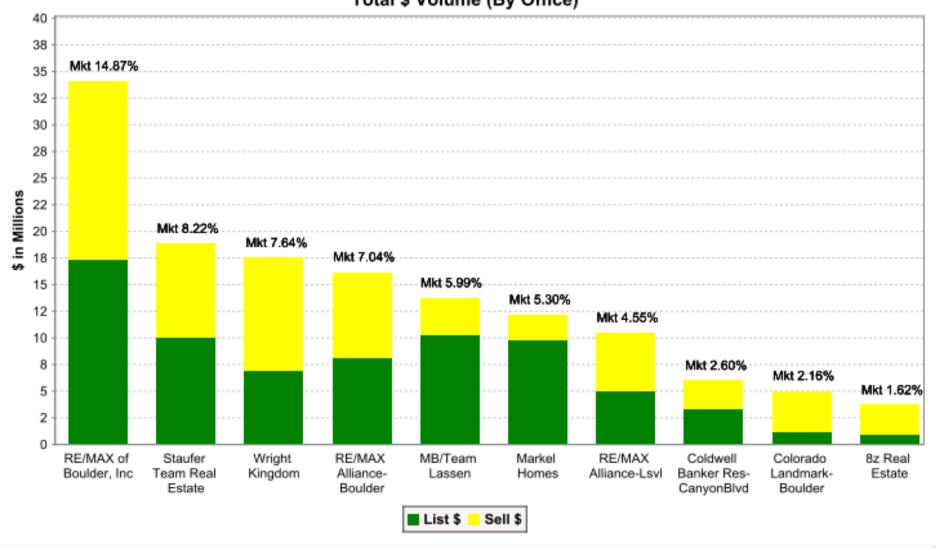


### MARKET SHARE CITY OF LOUISVILLE



#### Market Share Totals Total \$ Volume (By Office)

RE/MAX of Boulder, Inc



MLS: IRES
Property Types:
Cities:

Date: 01/01/2014 • 12/31/2014 Type: Office Status: Sold Residential: (Single Family Residential), Attached Dwelling: (Attached Single)

Louisville

Price: All Constru

Construction Type: All

Bedrooms: All

Bathrooms: All

## MARKET SHARE CITY OF LAFAYETTE



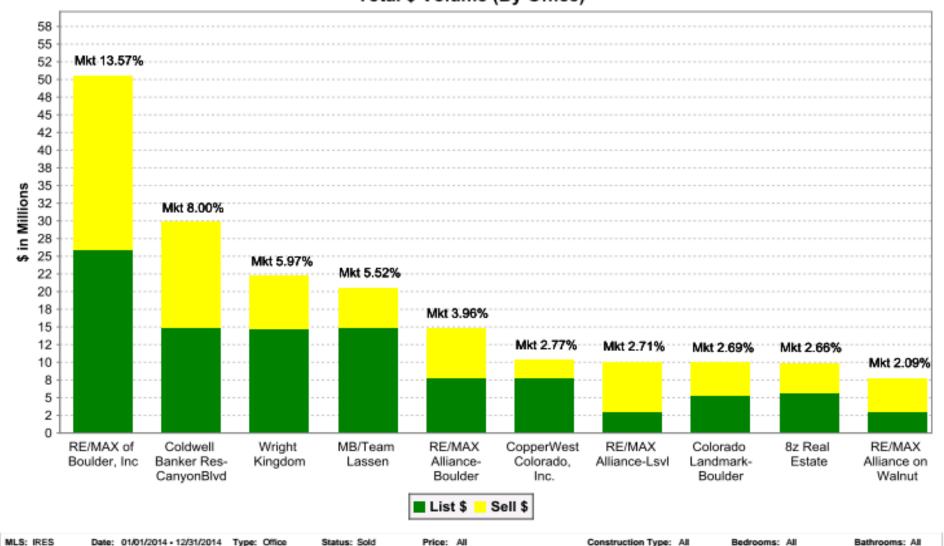
Property Types:

Lafayette

Cities:

Residential: (Single Family Residential), Attached Dwelling: (Attached Single)

#### Market Share Totals Total \$ Volume (By Office)

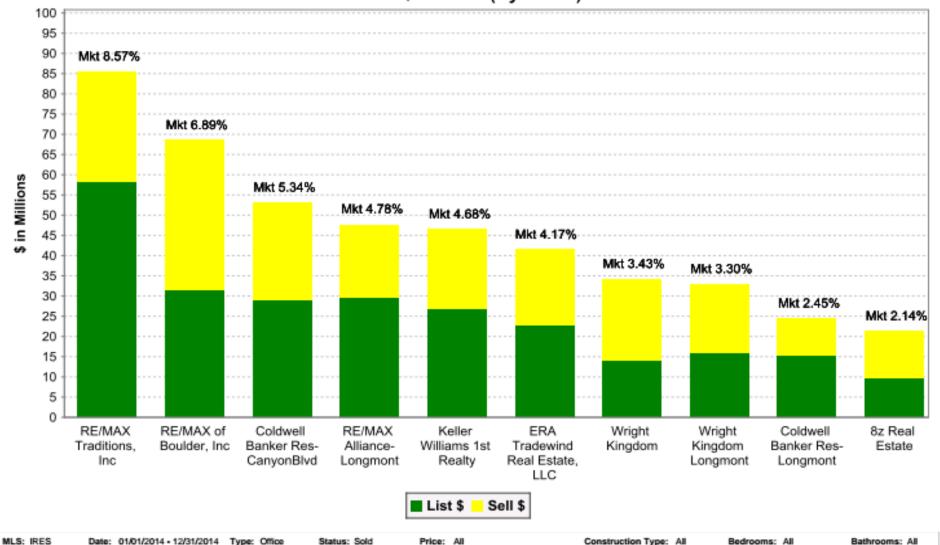


## **MARKET SHARE - LONGMONT**



#### **Market Share Totals** Total \$ Volume (By Office)

RE/MAX of Boulder, Inc.



MLS: IRES Date: 01/01/2014 • 12/31/2014 Type: Office Property Types: Residential: (Single Family Residential), Attached Dwelling: (Attached Single) Cities: Longmont

Construction Type: All

Bedrooms: All

Bathrooms: All

## MARKET SHARE SUBURBAN PLAINS



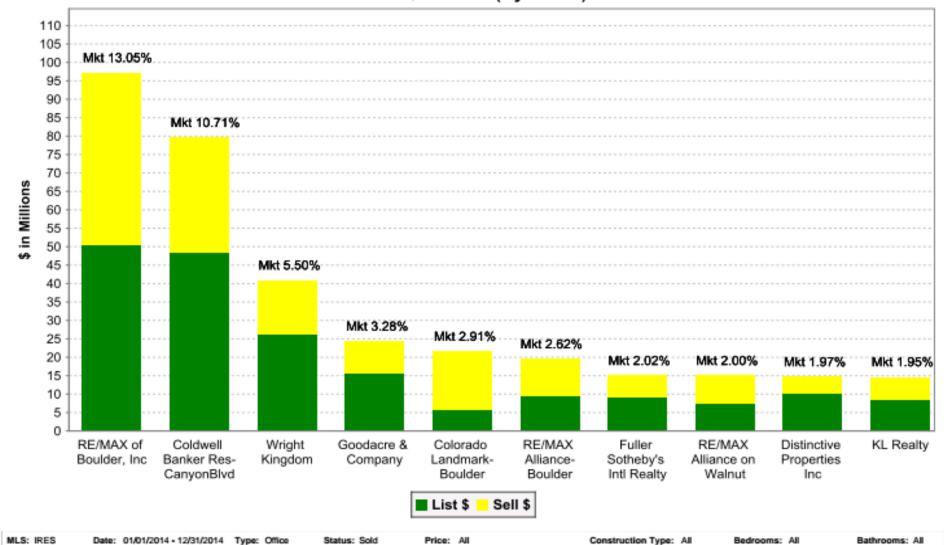
Property Types:

MLS Areas:

Residential: (Single Family Residential), Attached Dwelling: (Attached Single)

5-4, 5-3, 5-2, 5-1, 5-10, 5-9, 5-8, 5-7, 5-6, 5-5

#### Market Share Totals Total \$ Volume (By Office)

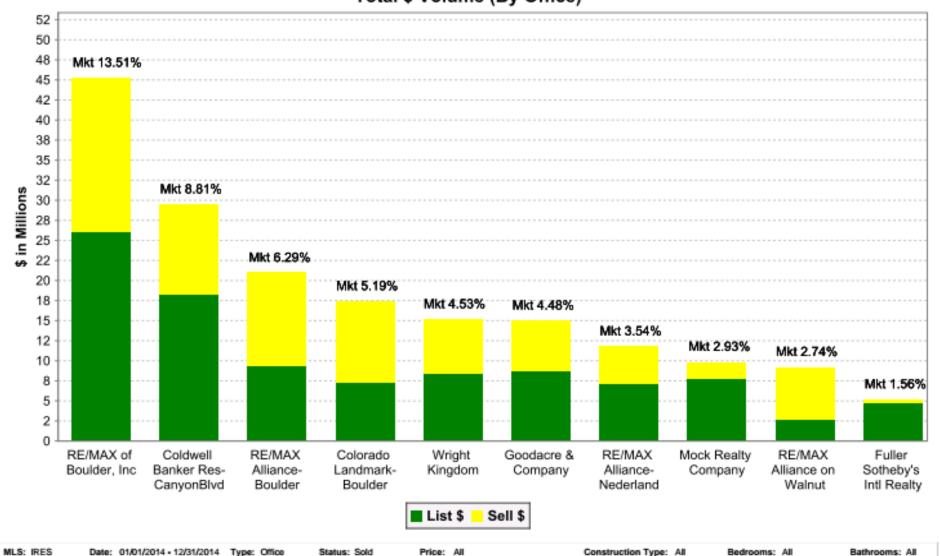


## MARKET SHARE SUBURBAN MOUNTAINS



#### **Market Share Totals** Total \$ Volume (By Office)

RE/MAX of Boulder, Inc.



Property Types: MLS Areas:

Residential: (Single Family Residential), Attached Dwelling: (Attached Single)

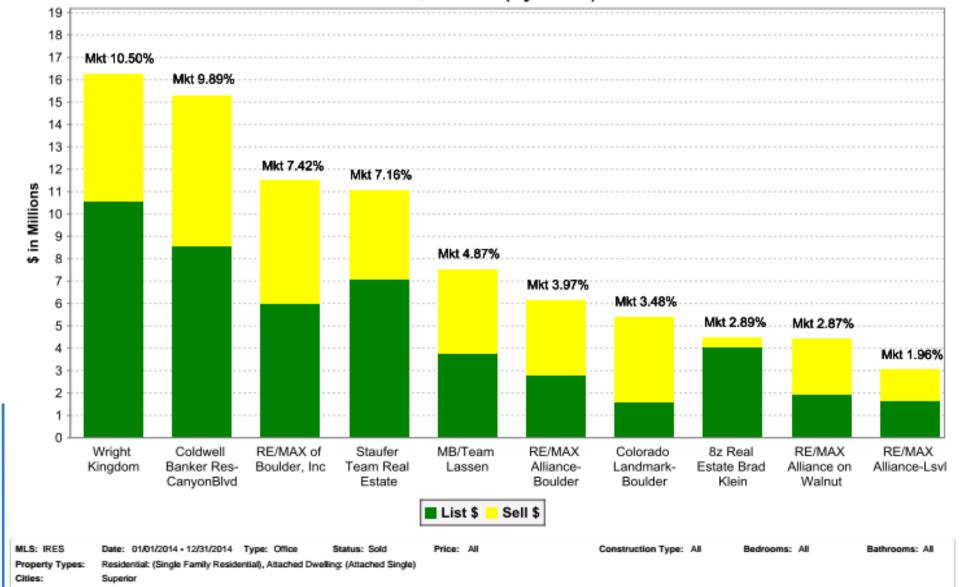
6-3, 6-2, 6-1, 6-10, 6-11, 6-12, 6-9, 6-8, 6-7, 6-6, 6-5, 6-4

Construction Type: All

## MARKET SHARE SUPERIOR



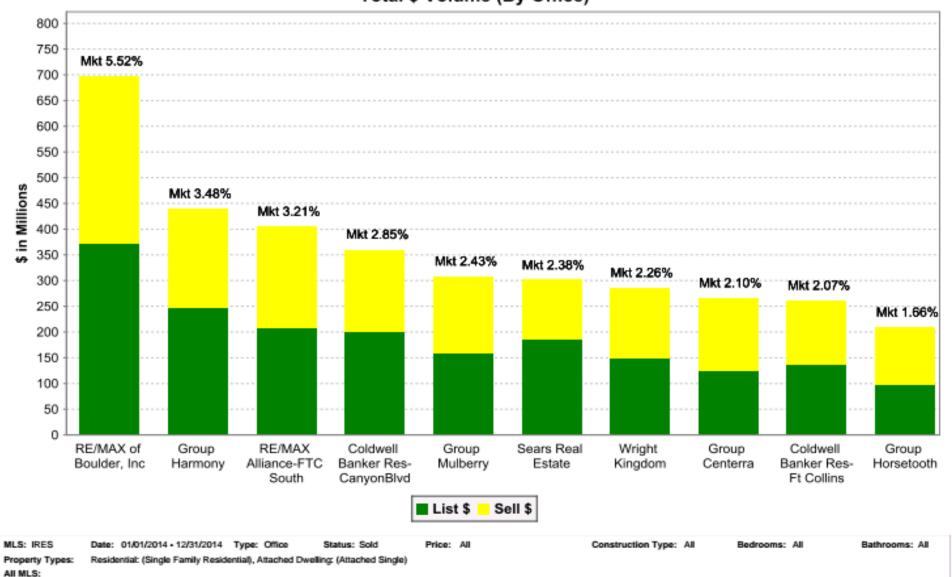
# Market Share Totals Total \$ Volume (By Office)



## MARKET SHARE ENTIRE MLS



#### Market Share Totals Total \$ Volume (By Office)

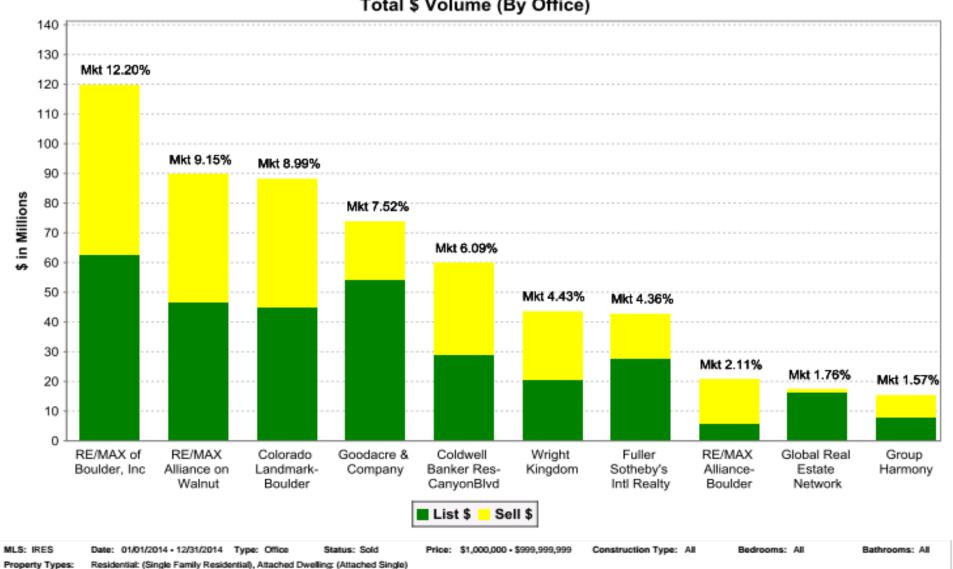


## \$1M + SALES - ENTIRE MLS



All MLS:

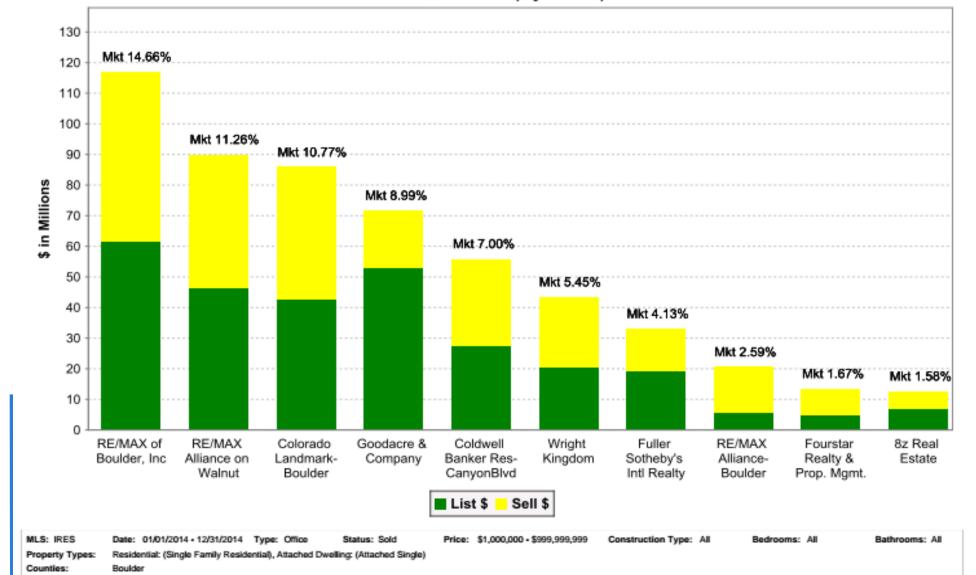
#### Market Share Totals Total \$ Volume (By Office)



## \$1M + BOULDER COUNTY BY VOLUME



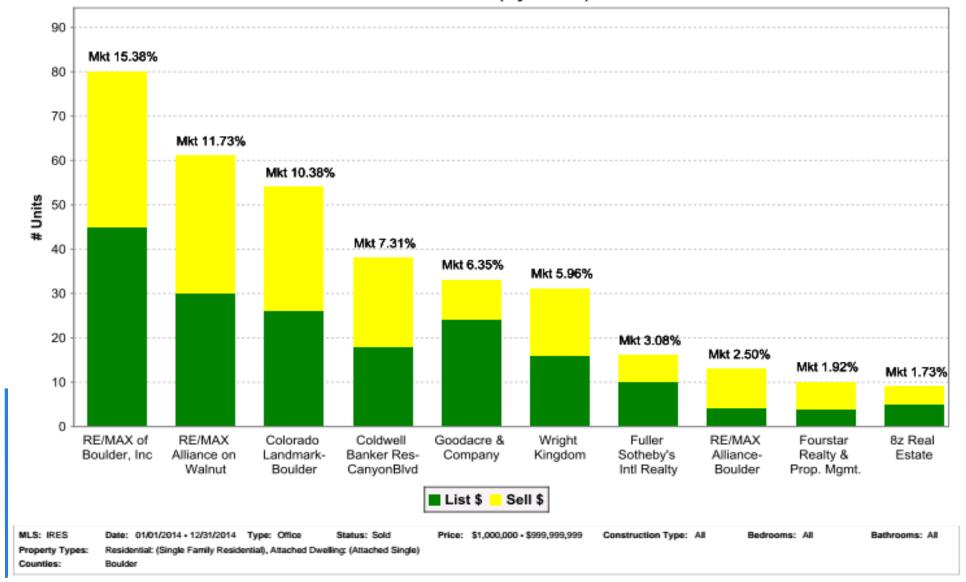
#### Market Share Totals Total \$ Volume (By Office)



## \$1M + BOULDER COUNTY BY UNITS SOLD



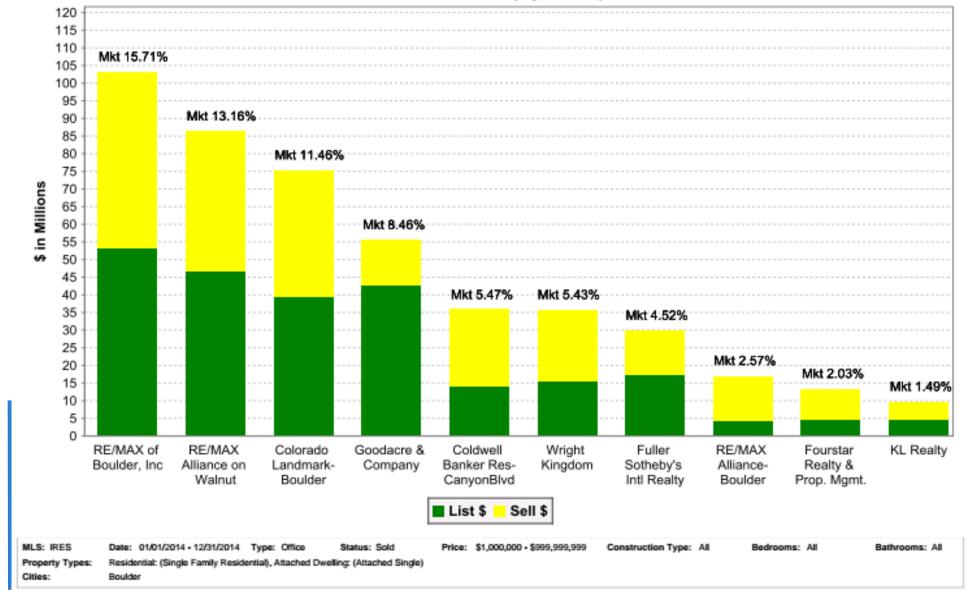
#### Market Share Totals Total # Units (By Office)



## \$1M+-CITY OF BOULDER BY VOLUME



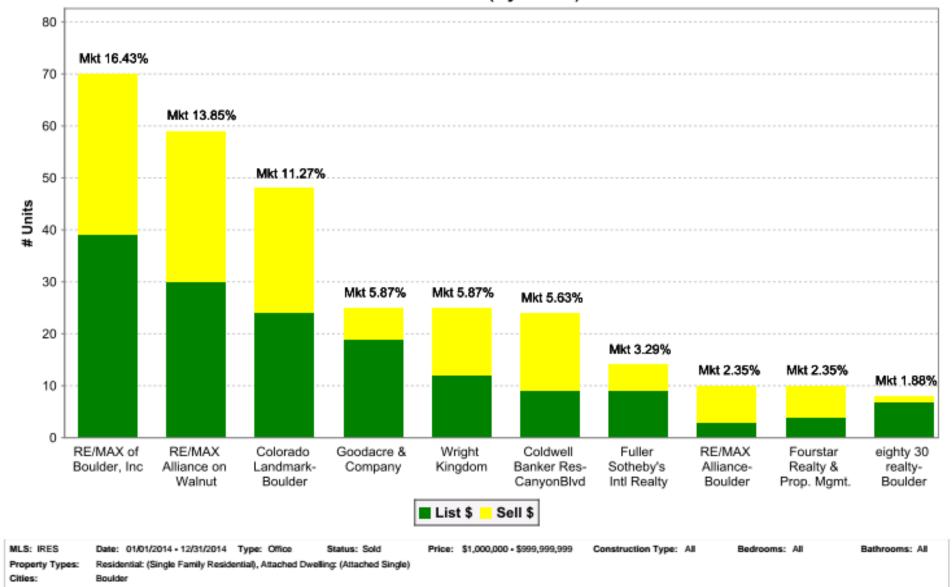
#### Market Share Totals Total \$ Volume (By Office)



## \$1M+ CITY OF BOULDER BY UNITS SOLD



#### Market Share Totals Total # Units (By Office)



## \$1M+ SALES BOULDER COUNTY 2014

